



Jellyfish Israel

Measuring site performance
issues that impact sales results

jellyfish

The right insight,
technology and
teamwork together
to create outstanding
digital experiences.
Every time.

Jellyfish is a digital partner to some of the world's leading brands. The company represents a new kind of digital business, where agency services are combined with consultancy, training and cutting-edge technologies.

Jellyfish partnered with **Webeyez** in 2019 to monitor the performance and the user experience of their customer's websites.

CHALLENGE

The Jellyfish Israel team sought a versatile “cross-team” solution that could bridge the gap between the technical issues identified on client's websites and their impact on sales and conversion results.



“Webeyez’ data insights + session recordings gave us a complete view of each issue affecting the customer.”



Daniel Engelman,
Technical Director
Jellyfish Israel

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ABOUT WEBEYEZ

The Webeyez Find & Fix solution identifies the critical issues impacting online sales, site abandonment, and user satisfaction:

Try webeyez today...
webeyez.com

SOLUTION

The Webeyez platform quickly identified the technical items affecting online sales. It **detected** the issues, **assessed** their business impact and helped the team **prioritize** the issues needing immediate attention.

Add To Cart



Webeyez insights resulted in a 54% increase for Add to Cart conversions



“We needed a reliable 3rd party solution to accurately monitor site performance issues and measure the impact to online sales and the conversion funnel.”

Daniel Engelman, Technical Director, Jellyfish Israel

VISIBILITY

Webeyez delivered reports which were easily accessible to all team members and openly shared between the digital agency and the client’s team. Administrators from the Israel team received real time alerts of each critical event and data is backed by detailed dashboards and session recordings from each event.