



RESIDENT

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“We needed a comprehensive platform to learn what was really happening on the website.”

Sharon Dagan, Resident Co
Founder and CTO

Resident is a direct-to-consumer company that owns and operates multiple online brands which cater to different consumer furnishing needs. Resident brands include Nectar Sleep, Bundle, Awara, Dream Cloud, Level Sleep, Wovenly.

CHALLENGE

To support the growing needs of their online clients, Resident sought a real time solution that could quickly measure site performance and detect any elements inhibiting the conversion process including: page load time, technical issues, validation errors....



“Webeyez identified the exact point where things were going wrong. Marketing and DevOps worked together to quickly solve the issues affecting our customers..”



Sharon Dagan

Resident Co Founder and CTO



ABOUT WEBEYEZ

The Webeyez Find & Fix solution identifies the critical issues impacting online sales, site abandonment, and user satisfaction:

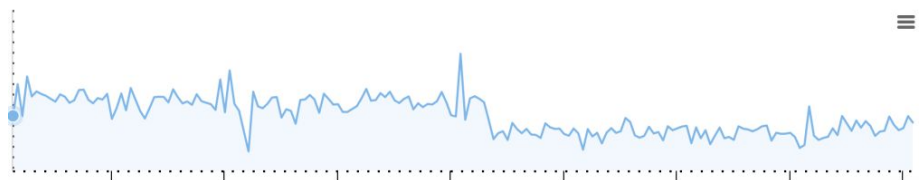
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SOLUTION

Webeyez was quickly deployed and delivered immediate value. Internal teams received push notifications of the specific issues affecting online sales. Resident staff gained insights on site performance and early detection of elements inhibiting the conversion process.

- **45% reduction in their MTTR (Mean Time to Repair)**
- **>90% increase in optimization time**

Add to Cart Errors



“Webeyez empowers our team with real time knowledge. It gives us the early advantage and lets us optimize performance for great results.”

OUTCOME

Webeyez insights help the Resident technical and business teams prioritize site issues and take decisive actions to increase website performance.